

# CAREER COUNSELLING



# PRACTICAL APPROACH

## Lesson Plan

### *Basics of entrepreneurship*

<b>Age of students</b>	15-19 years
<b>Topic</b>	Analysis <b>Y V R N</b> : <b>Y</b> our <b>V</b> alues <b>R</b> ate <b>N</b> ow.
<b>Additional subjects</b>	Marketing, management, economics, classes with an educator.
<b>Objectives</b>	Analysis of the characteristics and abilities of the student.
<b>Number of people per group</b>	Individual work.
<b>Activity time</b>	5-10 min
<b>Tools</b>	Multimedia board, telephone.
<b>Competence</b>	Social competence.
<b>Possible preparatory actions</b>	Analysis discussion <b>Y V R N</b> .
<b>Expected results</b>	Knowledge of the characteristics and skills of students.
<b>Expected difficulties in</b>	Inability to identify personal qualities and skills.



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<b>implementation among students</b>		
<b>Follow-up</b>		Brand building, advertising of the person. It indicates what the student needs to work on, what qualities to eliminate, and what skills to acquire.
<b>TIME</b>	<b>ACTION STRATEGY, PROCEDURE</b>	<b>METHOD, TOOLS</b>
<b>5-10 MIN</b>	Option I: the student on the blackboard matches his / her qualities and skills to four areas: strengths and weaknesses, opportunities and threats - annexes 1 and 2.	Brainstorming, multimedia board and Internet
<b>5-10 MIN</b>	Option II: students log in to the exercise on the phone and complete their <b>Y V R N</b> analysis - annexes 1 and 2.	Telephone and Internet

